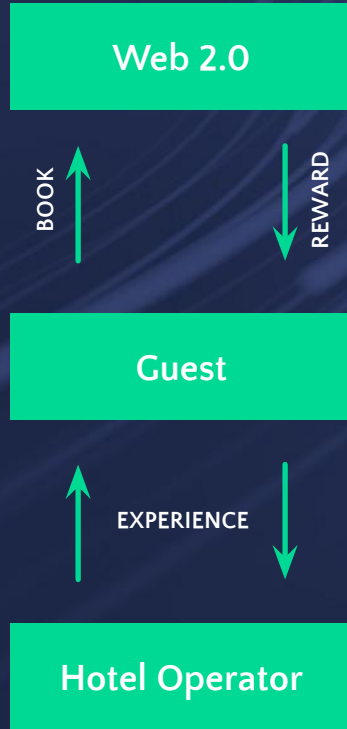


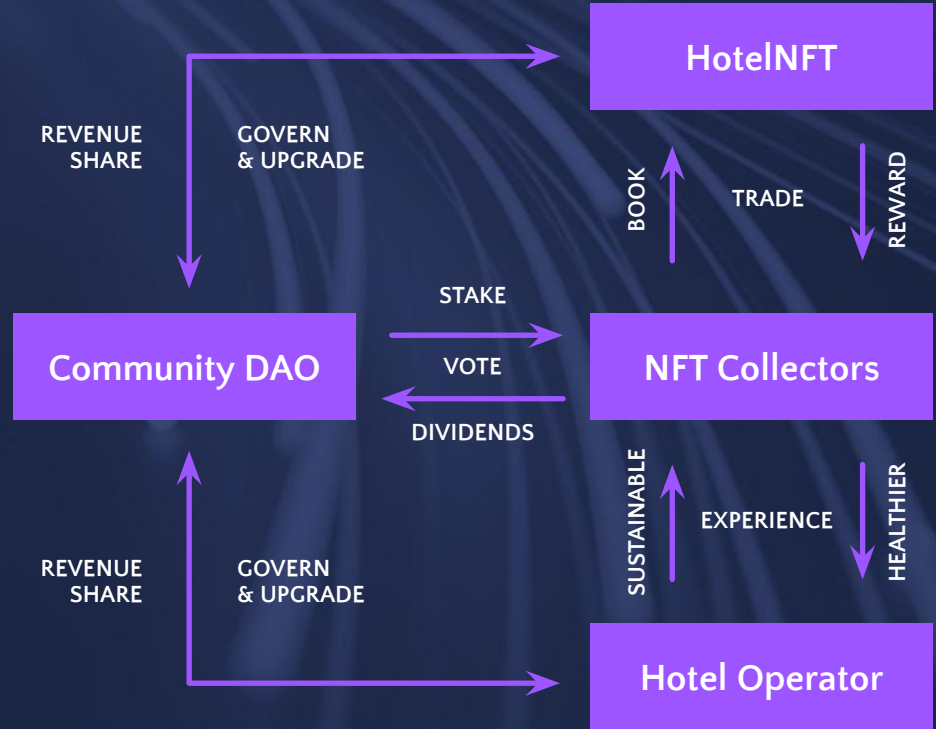
NFT Revolution



Web 2.0 today



Web 3.0 future



Future travel brands

must create a healthier people
and planet guest experience

*COP26: Shrinking the \$9.2tn travel industry's
giant carbon footprint through sustainable tourism*

Reduce contribution
to global
climate change



Protect and enhance
biodiversity and
ecosystem services

Protect and restore water
resources

Enhance individual
human health



Enhance community
quality of life



Promote
and use sustainable
and regenerative
material cycles



Defining a new category?

NFT EARLY INVESTOR wants to be the first to know about the next hot, project and you can bet they are there for the drop

TRAVEL OPERATOR wants to be ready for the Metaverse Transformation will affect their industry

HOTEL OWNER wants to be included in new distribution form of their room capacity

A SUSTAINABLE COMMUNITY

Support the zero net transformation in the hospitality industry, gaining momentum and "higher return

A TECHNOLOGY PARTNER

Removing all the friction in the guest and operator experience and support real time data, driving actionalable change towards a carbon neutral future

A CAPITAL PARTNER

Not only do we access capital at speed but it is totally aligned to the objectives of the guest and operator



D.A.H.
is the new form
of hospitality

We call it **DECENTRALIZED AUTONOMOUS HOTEL**,
a new form of hotel able to become the new form
of hospitality, smart & sustainable.

Healthy People and Planet

A world first collection of sustainable travel destinations built on the new Web3.0 protocol. Connecting NFT holders to a seamless opportunity into a keyless healthier guest experience.



6896 ✓

Enter the secure code into the lock keypad to check-in

Unlocked

Unlocking complete

Today's Check-Ins 5

Unit Name

- Beachfront Condo
- Carlington Unit
- The Bungalow** 1pm **Checked-in**
- The Kitsview #103 11am Checked-in
- The Kitsview #105 10:30am Checked-in

Executive, board and executive team

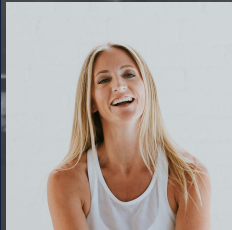
NINA JANE PATEL *Executive Board Member*



Considered cutting-edge in her field and a thought leader on the implications of safety, psychology and physiology of human interaction in the Metaverse. Patel is also a psychotherapist and doctoral scholar, awarded the Wilkie Calvert Scholarship - "Unlocking the Potential of Immersive Experiences for the Future of Human Society"

NIMESH PATEL *Board Chair*

An experienced technology entrepreneur with a background in property and technology. Neil has over 20 years experience as a founding CEO for innovative companies as well as board member of various public and private companies in the UK, Canada and Australia.



STEVE LASTRO *Chief Technology Officer*

As an avowed futurist and advisor Steve Lastro harnesses new and emerging technologies to not just reconnect us but also improve our relationships to the spaces we inhabit. With over 20 years' experience advising and implementing technology around the world, Steve has worked in the commercial, residential, corporate, and hospitality sectors for clients including Spring Studios, MINI Living, Cartier, Fotografiska, and D&D London to name a few. Focused on bringing transparency into the industry to help solve today's biggest challenges in Technology, Wellness and the rapidly evolving world of Web 3.0. Steve has now joined HotelNFT as the CTO.



CJ CARDENAS *Chief Operations Officer*

An accomplished executive in various industries including corporate finance, real estate, entrepreneurship and entertainment, CJ brings a wide breadth of knowledge to the role of Chief Operations Officer at HotelNFT. Most recently serving as VP of Metaverse rights at Kabuni Ventures, CJ's 18 years of business experience has been focused on analyzing businesses through a lens of innovation in order to deliver outstanding results while driving profitable revenue growth. CJ received a B.S. in Finance from Pepperdine University in Malibu and a Digital Marketing Analytics qualification from the MIT Sloan School of Management.



PICO VELASQUEZ *Chief Design Officer*

Thought global leader and Metaverse visionary. Trained as a computational designer with distinction from Harvard University, she has been the lead architect and creative director for prominent multimedia projects including Google's new headquarters at BIG, the Elysium memorial for Cirque du Soleil, Oculus at Hard Rock Casino & Hotel, the multiplayer environmentalist video game Superforest, and several upcoming NFT/blockchain platforms innovating the arts, culture/entertainment, hospitality and retail space.



RON DAVIS *Chief Property Officer*

Ron draws on over 30 years of experience, knowledge and commercial awareness gained within the property services sector. Prior to joining HotelNFT Ron worked at corporate agencies Halifax, Haarts and Woolwich Property Services and independent property services firms. He has an extensive background in managing end-to-end property development projects and transactions as well as consulting for clients improving their properties before going to market. Ron's passion for property has led to several appearances on the BBC's Homes under the Hammer and public talks with the Progressive Property Network on understanding the mechanics of property development and investment.



How to dominate the category?

NFT FLIPPERS want to buy low and sell high the NFT

ECO-CONSCIOUS TRAVELLER want to sustain and experience a more sustainable way of working

BUSINESS TRAVELLER want to travel smart & timesaving way

EARLY ADOPTERS

For the NFT flippers, a new form of new NFT bringing value opportunity, thanks to the novelty and generated buzz

BE LOYAL

Sustainable Hotel for your conscious way of travelling, no compromise at all when it comes to our planet

BE SMART

Keyless Hotel, time saving and smart staying in an exclusive and carbon neutral hotel for the modern business travellers



HotelNFT
is the new
destination

We call it **DECENTRALIZED AUTONOMOUS HOTEL**,
a new form of hotel able to become the new form
of hospitality, smart & sustainable

Travel & Tourism web 3.0 model

SUSTAINABLE & HEALTHY

The future of travel built on Web3.0 protocols

DAO

Built on trust with a decentralized autonomous organization layer

COLLECTION

Built on trust with a decentralized autonomous organization layer

THEME

Each property will have a design theme to reflect Web3.0 principles

SUSTAINABILITY

Meeting a net zero target is a must for all hotel properties

TRADE

Collectors can swap, buy, sell, gift each NFT on approved marketplaces

RENT

Owning a NFT collection allows you to rent it across the membership

INVEST

Invest in multiple hotelNFT collections around the world

MEMBERSHIP

An NFT collection grants you a membership to the global network of sustainable NFT collections and special perks

CRYPTO

The hotelNFT Collections will be the world's first brand to adopt crypto



Connecting stakeholders

BRANDS

Global brands are seeking sustainability models to incorporate into their brand experience. HotelNFT provide a seamless experience for these brands



Hotel NFT

Creating a sustainable and healthier travel and tourism industry to protect restore our planet built on Web3.0 protocols to scale



OPERATORS

As a brand you have access to technology, finance and community to scale risk free into a healthy, sustainable conscious plus tech savvy brand



COLLECTOR & TRAVELLER

A community of travellers whose number one priority is to seek a tech, planet and health conscious brand

How it works



IDENTIFY

Source a hotel property that meets the thesis for sustainability built on Web3.0 protocols



DIGITIZE

Completely digitize the hotel experience from NFT holder to room on a keyless Web.30 protocols



TOKENIZE

Create a collection of NFT's to sell to the community built around the number of rooms the hotel has available including events and seasons the hotel has available



COMPLETE

Complete the transaction with the original owners or leaseholders of the hotel



UPGRADE

Renovate and make the hotel sustainable and integrate NFT holders into the hotel seamless, healthier and keyless guest experience



LAUNCH

Grand opening with NFT holders to celebrate another collection to the platform



OPEN

Hotel is up and running and fully integrated into the DAO

DAY 0

PRIVATE - SALE

100 DAYS

PUBLIC - SALE

ONE YEAR

Sustainability Partners

DELOS

Pioneering Health and Well-Being Indoors. Delos is a global wellness leader with a mission to enhance health and well-being in the spaces where we live, work, learn and play

LEED

LEED provides a framework for healthy, efficient, carbon and cost-saving green buildings. LEED certification is a globally recognized symbol of sustainability achievement and leadership

KEYLESS

Create a seamless, keyless guest experience built on an integrated technology stack removing all friction points for operators and guests



BRANDS

Many global brands in the travel and tourism space are looking to collaborate with the supply chain of travel and tourism. hotelNFT can provide a seamless and measurable approach by partnering with leading brands

OPERATORS

HotelNFT will become the ideal partner for the challenges ahead around sustainability to turn good hotels into great hotels attracting higher value loyal customer with better operating costs post upgrade

GUEST

The hotelNFT collectors are loyal to the brand as they are committed into the mission of sustainability. hotelNFT provides that movement towards supporting a healthy planet and people moto into travel

HotelNFT collection in ten cities



COLLECTION

1000 ROOM

We design an NFT collection around the number of sustainable rooms available and each room is broken into a collection that fits into a calendar year theme

SEASONS & EVENTS

We design the collection around the four seasons of the year including annual events. This approach will help shape the supply and demand curve



NFT

36,500

100 rooms across a calendar year of availability will give us a unique number of 36,500 NFT's per city to mint as the collection. We then create NFT packs for users to own. A single to multi day and event pack would create the final collection across 10 hotel in major cities

AVERAGE FLOOR PRICE

We have to set an average pricing model which will help shape the total collection value. The plan would be to achieve £2,000 per NFT sale in the collection



TOTAL PROCEEDS

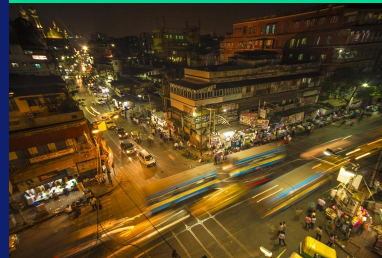
£100m

The total proceeds from the entire collection of 36,500 NFT's would fetch us £100m and if the average sale per user was 2 collections we would have 818,250 NFT owners becoming the new partners of the hotel in a city

DESIGN



PRICING STRATEGY



How to convince the hotels?

ENTER THE ECOSYSTEM SPEAK THEIR LANGUAGE

We need to enter the ecosystem becoming a credible member!
What about partnering with Sustainable Hospitality Alliance?

GENERATE MOMENTUM F.O.M.O.WORKS WITH ME TOO_s

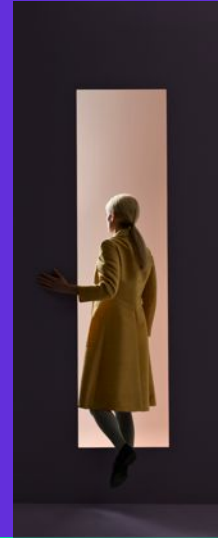
Hotel's industry is a «me too» group.
Having some great partners within the "influencers" of the industry can support the generation of the momentum.
What about finding ideal "testimonial"?

DEVELOP REWARDS LEADING HOTEL 4.0

Being a first mover has also some advantages:
why not develop the global Hotel 4.0 ranking?
If someone is the first than someone must be the last.

HOTELS OWNERS have to become more sustainable for the planet and looking for new opportunities to attract guests

INVESTORS investing in sustainable businesses



HOTEL 4.0

Ranking the transformation

Developing a **RANKING** can be a great opportunity to communicate and to be identified as a **new standard** for the entire travel industry

Hotel NFT

A global collection of one million rooms built around boutique hotel brands delivering unrivalled healthy people and planet experience.

GLOBAL HOTEL ROOMS

According to the source, there were **16.97 million** hotel rooms worldwide in 2018. This shows an increase of just over 2.5 million hotel rooms globally over the past 10 years.

IT'S NOW

More than ever, both the economic and ecological benefits of a sustainable business are **indisputable** and the time has finally come to start the process of turning every last room on this planet into a sustainable accommodation that even Greta would be happy to call home.

WHAT IS IT WORTH

The ecotourism industry worldwide was estimated at **181.1 billion U.S. dollars in 2019**. The sector was forecast to reach 333.8 billion U.S. dollars in 2027, registering a CAGR of 14.3 percent.

A NEW BRAND

Guests **positively recognize the hotels' environmental commitment, with a significant influence on satisfaction and loyalty**. Staying at green hotels lead guests to develop a specific loyalty toward the hotels implementing green practices.

CUSTOMER EXPECTATIONS

The three pillars of sustainable tourism are **environmental sustainability, social sustainability and economic sustainability** (sometimes referred to as planet, people and profits).



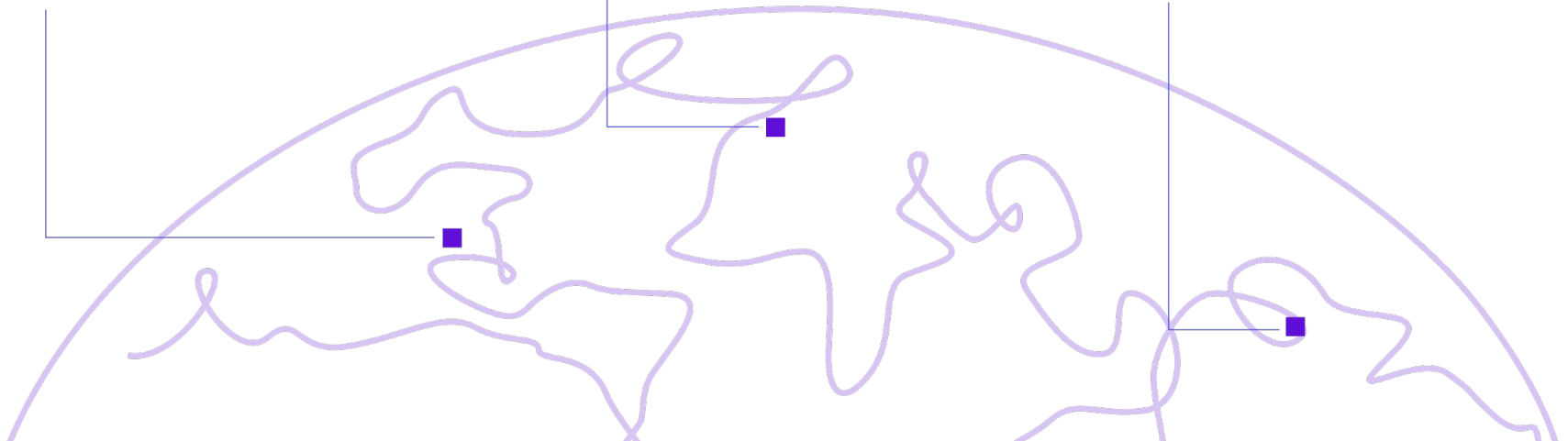
Next 100 days



HotelNFT
LDN CHELSEA

HotelNFT
NEW YORK

HotelNFT
SINGAPORE



Thank you

