



Rifqaa

EMPOWERING ARABIC WOMEN
TO TRAVEL THE WORLD
CONFIDENTLY

WWW.rifqaa.com



الرفيق قبل
الطريق

START HERE



WE ARE READY TO SEE THE WORLD

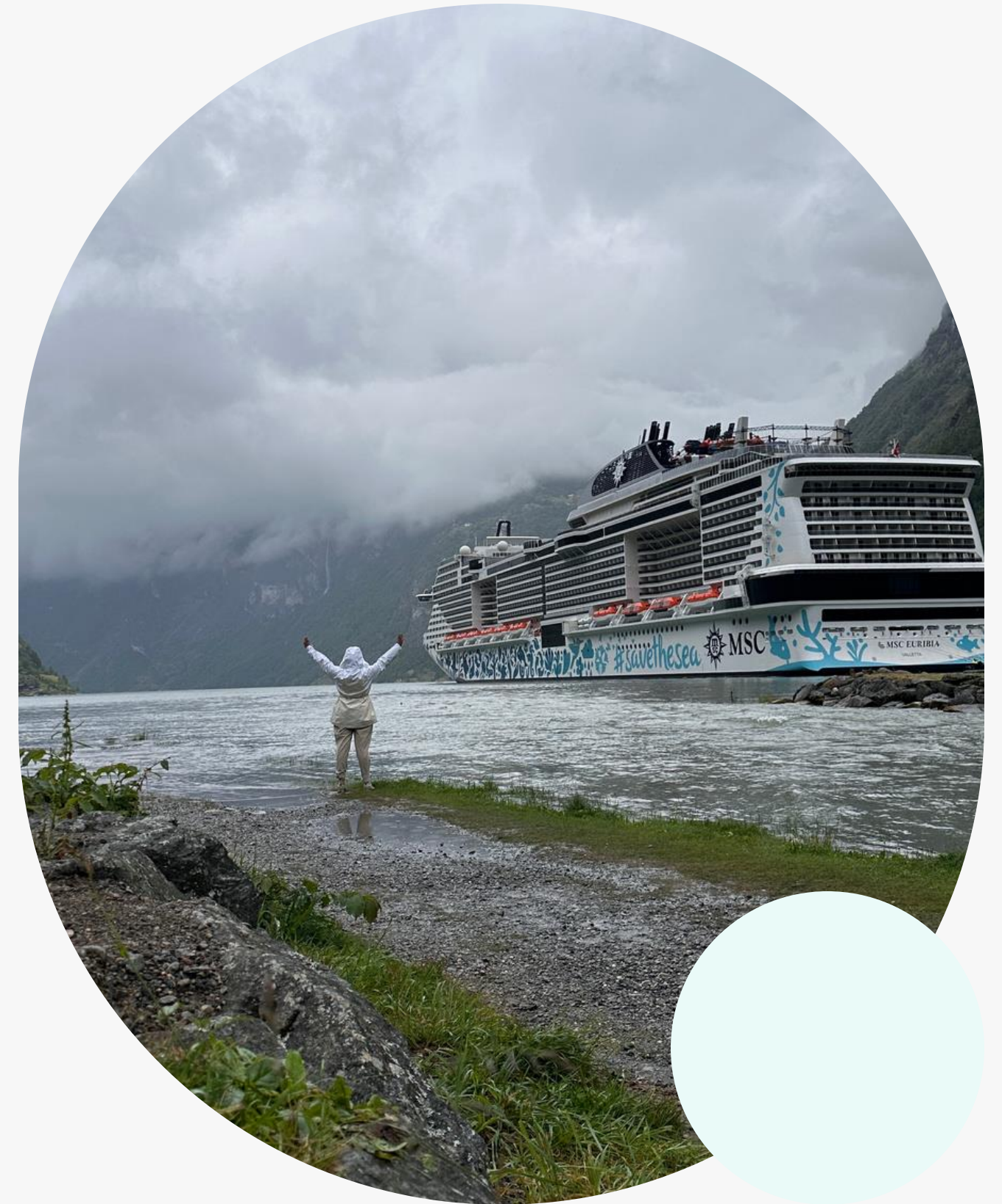
01 Hello Friends!

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05 conclusion



HELLO FRIENDS!

Welcome to Rifqqa, where we empower Arabic women to explore the world with confidence and purpose. Our platform offers personalized, safe, and culturally enriching travel experiences that prioritize responsible tourism.

Join us in discovering meaningful journeys that connect, inspire, and make a positive impact.





WHAT WE BELIEVE

ABOUT OUR VISION AND MISSION

VISION

To be the leading platform that empowers Arabic women to explore the world with confidence, offering culturally enriching and sustainable travel experiences that foster understanding and connection while preserving the environment and local communities..

MISSION

Our mission is to create safe, personalized, and empowering travel experiences for Arabic women by prioritizing safety, cultural immersion, and responsible tourism practices. We aim to inspire and support women travelers in their journeys, while promoting sustainability and benefiting local communities.



PROBLEMS

ARABIC-SPEAKING WOMEN FACE SIGNIFICANT CHALLENGES WHEN TRAVELING SOLO

1

Safety concerns

2

Cultural barriers

3

Lack of tailored resources and community support for Arabic & Muslim women





THE SOLUTION

SOLUTIONS OF THE PROBLEMS

Rifqaa: A dedicated platform providing:



Resources: Guides, checklists, and travel plans specifically designed for Arab women, including Connect with trusted local female guides



Community platform: A supportive community for sharing experiences and advice , mentorship program



Safety: Comprehensive safety tips, Safe travel practices, including cultural sensitivity tips, emergency contact information, health and safety guidelines ,and vetted accommodation options



MARKET OPPORTUNITY

-The global Solo Travel Market size is expected to record a CAGR of 13.5% from 2024 to 2033.

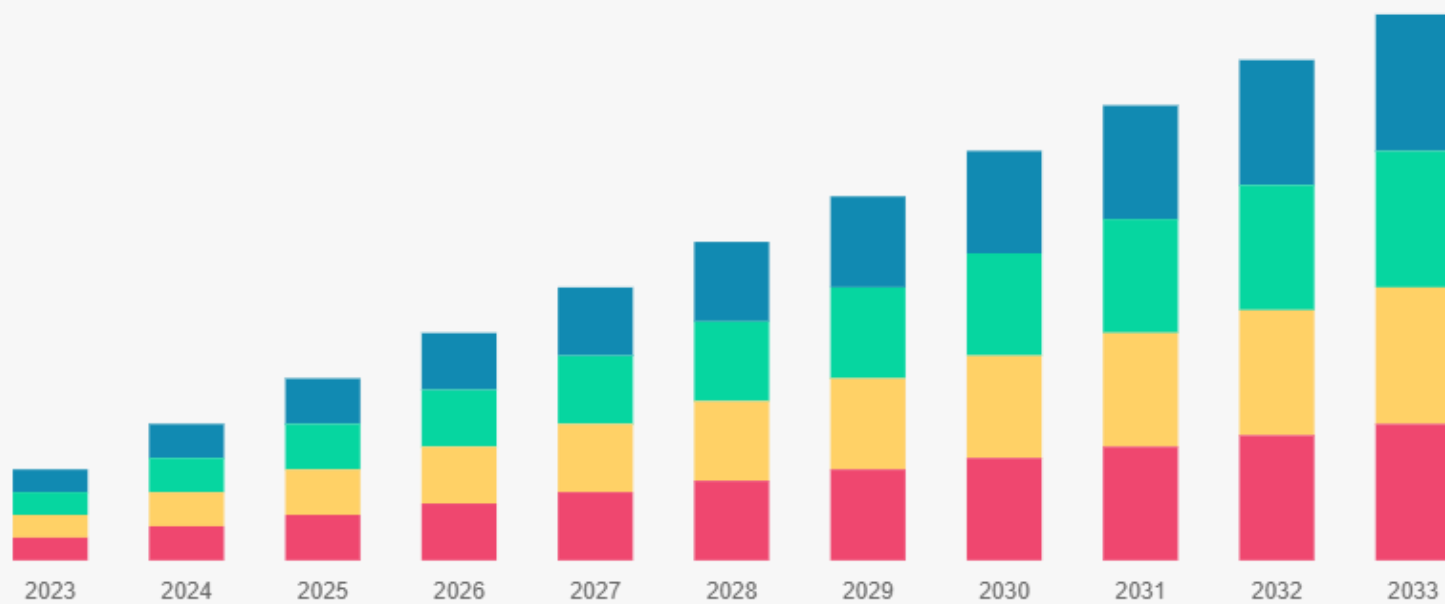
-Muslim women travelers drive a global travel market worth US\$80 billion

64% of all travellers worldwide are women, with 84% of these being solo travellers!

women are the largest demographic of solo travelers , However, Arabic women remain underrepresented in this space due to safety concerns. This presents an untapped market opportunity. Lack of specialized platforms addressing their needs

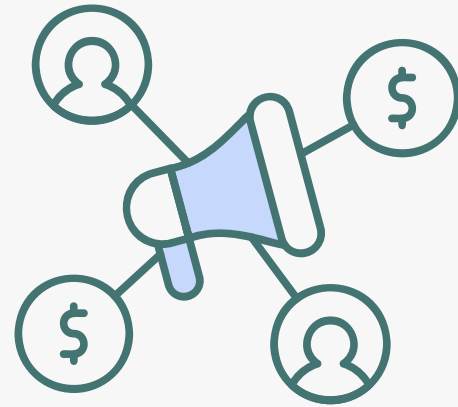
Global Solo Travel Market 2024–2033 (By Destination Type)

Urban Solo Travelers Nature and Adventure Solo Travelers Cultural and Historical Solo Travelers Others



Our primary target includes Arabic women and diaspora communities who are interested in travel. Secondary audiences include travel-related service providers such as local guides, hospitality businesses, and cultural tour operators."

OUR BUSSINESS MODEL



Affiliate commissions from travel bookings, hotels, and local guides.



Subscription fees for premium users who access exclusive features.



Partnerships with travel brands for advertising and sponsorships.



TRACTION



MILESTONES

- Market Research
- We have completed a functional MVP with core features such as social networking, and safety tools.
- we have onboard a great team of experts in travelling .
- online community Group

NEXT STEPS

- "Expanding our user base to 1,000 by the end of year one
- Forming partnerships
- "Rolling out the platform to new regions, starting with popular solo travel destinations for Arabic women."

MEET OUR TEAM



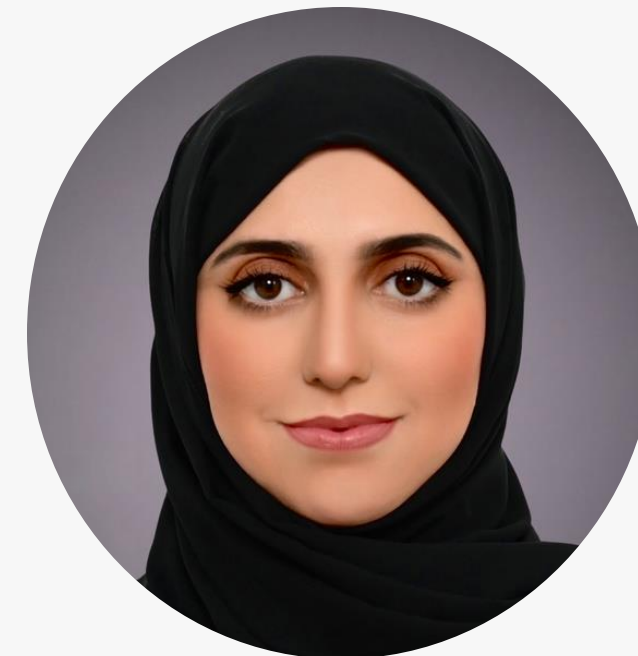
Hashim Mohamed

CTO/Co- (Technology
and Innovation)



Duaa Suliman

CEO/Co-Founder



Iman Al Mulla

Co-Founder (Marketing
and Branding)

THE ASK

Join us at Rifqaa in empowering Arabic women to explore the world with confidence. we want to enhance platform development, build more partnerships . This will help us grow the RifQaa community and continue empowering Arabic women to travel safely and confidently."

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GET IN TOUCH



+9715064801010



WWW.rifqaa.com



INFO@RIFQAA.COM



DUBAI, UNITED ARAB EMIRATES