CONSIDERATE

Decarbonisation and the Pathway to Net Zero

Start with the data!

Best practice in data measurement

FHS World, Dubai
September 2024

Introducing Considerate Group

Specialists in the hospitality sector

Data-driven approach to sustainable hospitality operations and management

10+

Over 10 years of industry expertise

Multi-disciplinary team of sustainability consultants, hospitality experts, building engineers, and data scientists

Serving international hospitality businesses, including Asset Management Groups, Owners, Hotel Brands, Operators, Lenders, and Investors

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Certified B Corporation

Selection of clients

ARABELLA HOSPITALITY

OETKER COLLECTION
Masterpiece Hotels

ACCORINVEST

Dorchester Collection

FOUR SEASONS
HOTELS AND RESORTS

TUI GROUP

1 HOTELS

KSL CAPITAL PARTNERS™

Brookfield Properties

PENTA HOTELS

SH HOTELS & RESORTS

Aareal

edyn™

WORLD INTERNATIONAL

CHEVAL COLLECTION

Considerate's service proposition

Services for hospitality

Con-Serve™ monitoring

- ISO50001 aligned, hospitality specific ESG data monitoring platform

ESG strategy and implementation

- Strategy creation and implementation support
- Learning and Training

ESG roadmaps and action plans

- Performance review against proven frameworks
- Action plans, gap analyses

Policies, regulations, bespoke research

- CSRD, EU Taxonomy, etc.
- Bespoke research on sustainability and climate

Decarbonisation / Pathway to Net Positive

- Energy assessments
- Carbon reporting
- Net zero target setting

Certifications & disclosures

- Support for achieving certifications, e.g. B-Corp, Green Key, BREEAM

ESG due diligence

- Support asset acquisition
- Ensure alignment with regulations and climate

Annual ESG reporting

- Tailored ESG, impact, and EDI reporting
- Verification and assurance

The challenge: Decarbonisation in Hospitality

Energy-Intensive Operations

The hospitality sector's reliance on long-term physical assets and continuous guest services makes reducing energy use and emissions challenging.

Regulatory Complexity

The sector faces evolving regulatory standards, including the SEC's climate disclosure rules, the EU's CSRD, as well as a variety of voluntary reporting standards.

Cost vs. Sustainability

Rising costs and economic uncertainty make it difficult for stakeholders to justify sustainability investments.

Data Gaps

Collecting and standardising ESG data across organisations and supply chains is resource-intensive, with gaps in reporting and validation.

Fragmented Ownership Structures

Owners and operators are often separate, complicating decision-making for green investments and retrofits.

Success unlocks opportunities

Brands & Operators

Customer Attraction: Growing demand for sustainable travel presents a marketing opportunity, especially with 80% of travellers prioritising sustainability.

Operational Efficiency: Energy-saving measures and waste reduction directly reduce operational costs, enhancing profit margins.

Owners & Asset Managers

Green Financing: Access to sustainability-linked loans can fund energy-efficient upgrades, boosting asset value.

Resilience & Value Retention: Institutional investors are increasingly focused on ESG compliance, positioning green assets to retain value and avoid "brown discounting".

Lenders & Investors

Regulatory Compliance: ESG compliance helps meet tightening regulations, reducing risks and enhancing future asset value.

Data-Driven Decisions: Reliable ESG data allows for better risk management, performance tracking, and achieving long-term returns.

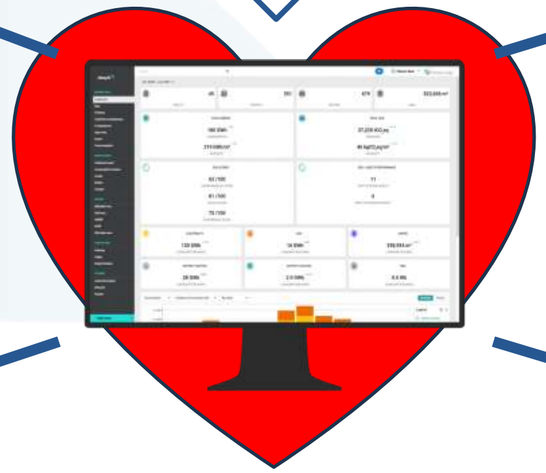
An ESG data platform should be the beating heart of data-led decarbonisation

Environmental and carbon data

ISAE 3000 Type I

Streamline voluntary and regulatory reporting through integrated frameworks and automated data collection.

EPRA, INREV, GRESB, TCFD, CDP, IFRS, SECR, ESOS, SASB, EU CSRD, EU Taxonomy, SFDR, OPERAT



Custom reports for different end users and stakeholders

PDF

Export raw data and/or KPIs to existing IT systems

KPI

Excel exports to meet reporting requirements (mandatory and voluntary, internal and external)

Bespoke reporting and data management support according to your needs

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6 key characteristics of data-led decarbonisation

Hospitality-focused

Global reach and scalable integration

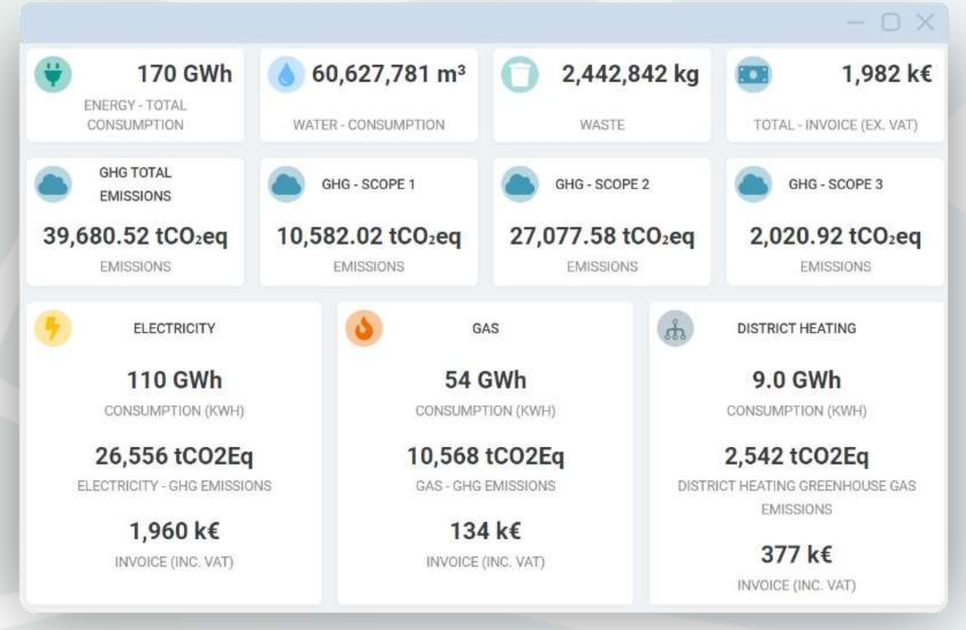
An auditable source of information flow

Simplifies compliance

Data-driven decision-making

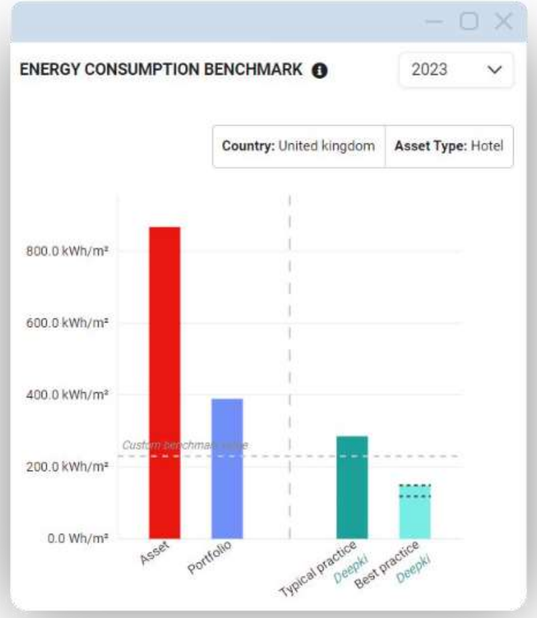
Comprehensive support

1. Hospitality-focused



Dashboard

Intuitively visualise performance across key metrics

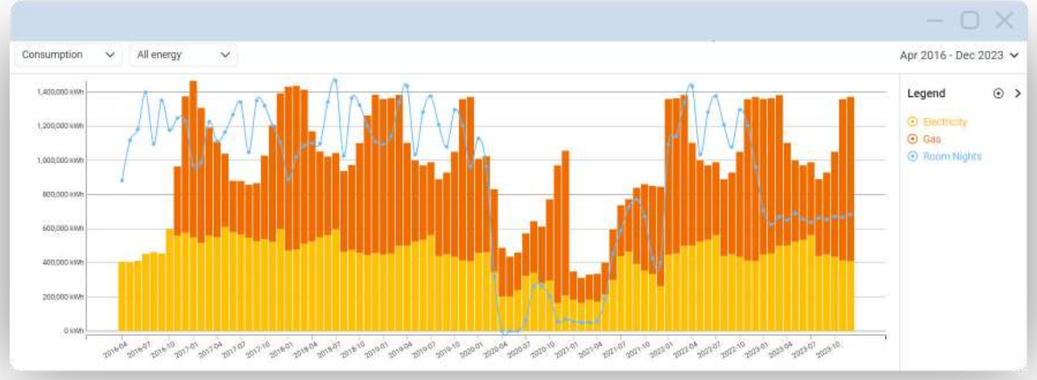


Benchmarking

Include custom, industry-specific benchmarks for identifying under-performing assets

Overlays

Hospitality-specific overlays (room nights, food covers and more) for improved trend analysis



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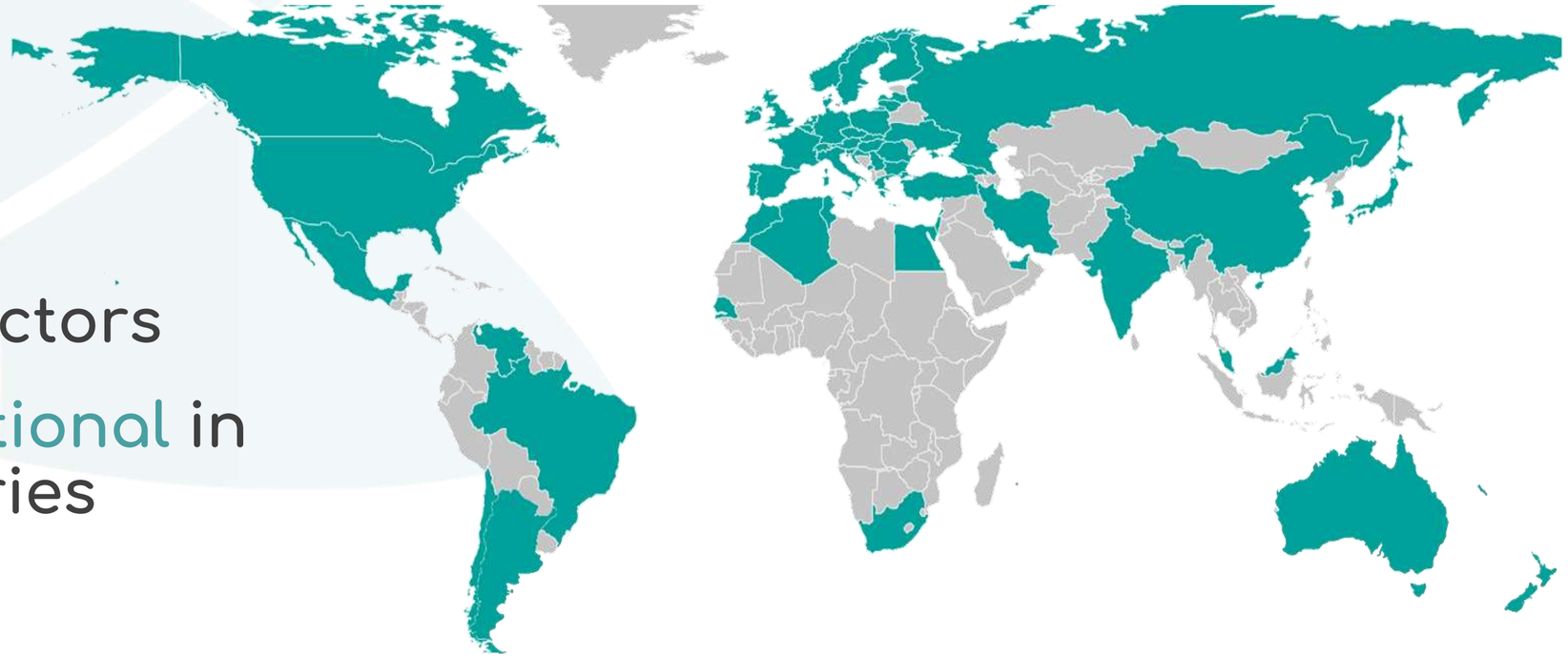
2a. Global reach and scalable integration

4000+ utility connectors

60+ operational in countries



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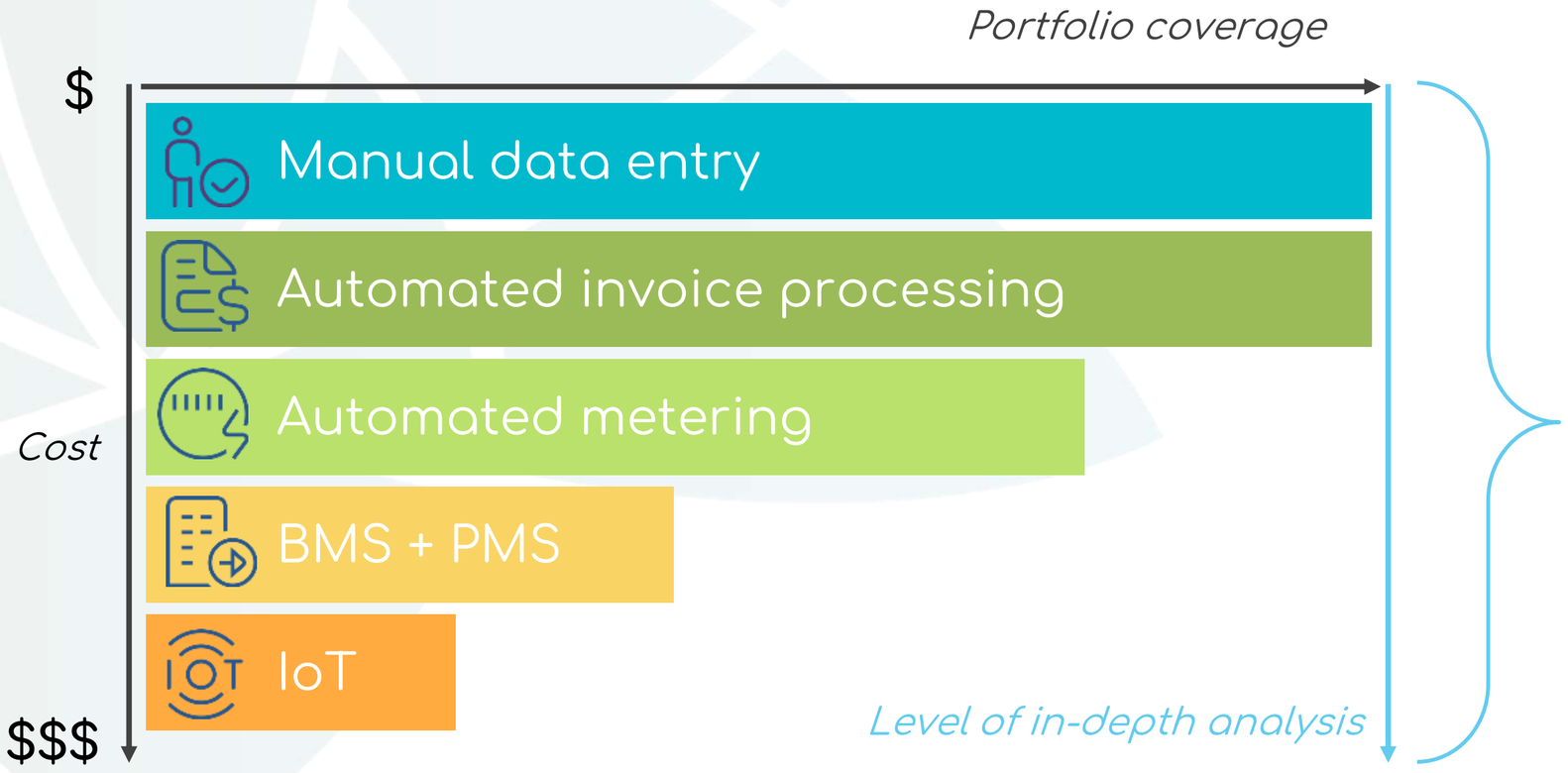
2b. Global reach and scalable integration

Balancing automation with failsafe data capture



Hospitality Metrics
Utility and Waste Data
Cost and Carbon Data
Metering / sub-metering
Weather Data

3. An auditable source of information flow

Robust data inflow and outflow

Environmental and carbon data

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4. Simplifies compliance

Supporting a wide variety of frameworks and certifications

Travelife
Sustainability in tourism

GREENHOUSE GAS PROTOCOL

UN GLOBAL COMPACT

GREEN GLOBE

Certified B Corporation

Green Key

SCIENCE BASED TARGETS
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Sustainable Hospitality Alliance

WORLD TRAVEL & TOURISM COUNCIL

Hotel Carbon/Water Measurement Initiatives

INTERNATIONAL WELL BUILDING INSTITUTE™

LEED

ISO 50001
ENERGY MANAGMENT

INTEGRATED REPORTING IR

GRI SUSTAINABILITY DISCLOSURE DATABASE

GRESB

TCFD TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

CDP
DRIVING SUSTAINABLE ECONOMIES

EARTHCHECK

BREEAM
CODE FOR A SUSTAINABLE BUILT ENVIRONMENT

World Sustainable Hospitality Alliance

5. Data-driven decision-making

The impact cycle: from data to action

Data

Collects and organises relevant data as a single source of truth to establish a strong foundation, with sector-relevant KPIs.

Insight

Provides market benchmarking, as well as highlighting key trends and KPIs, providing insights that are easy to access, understand and share

Reporting

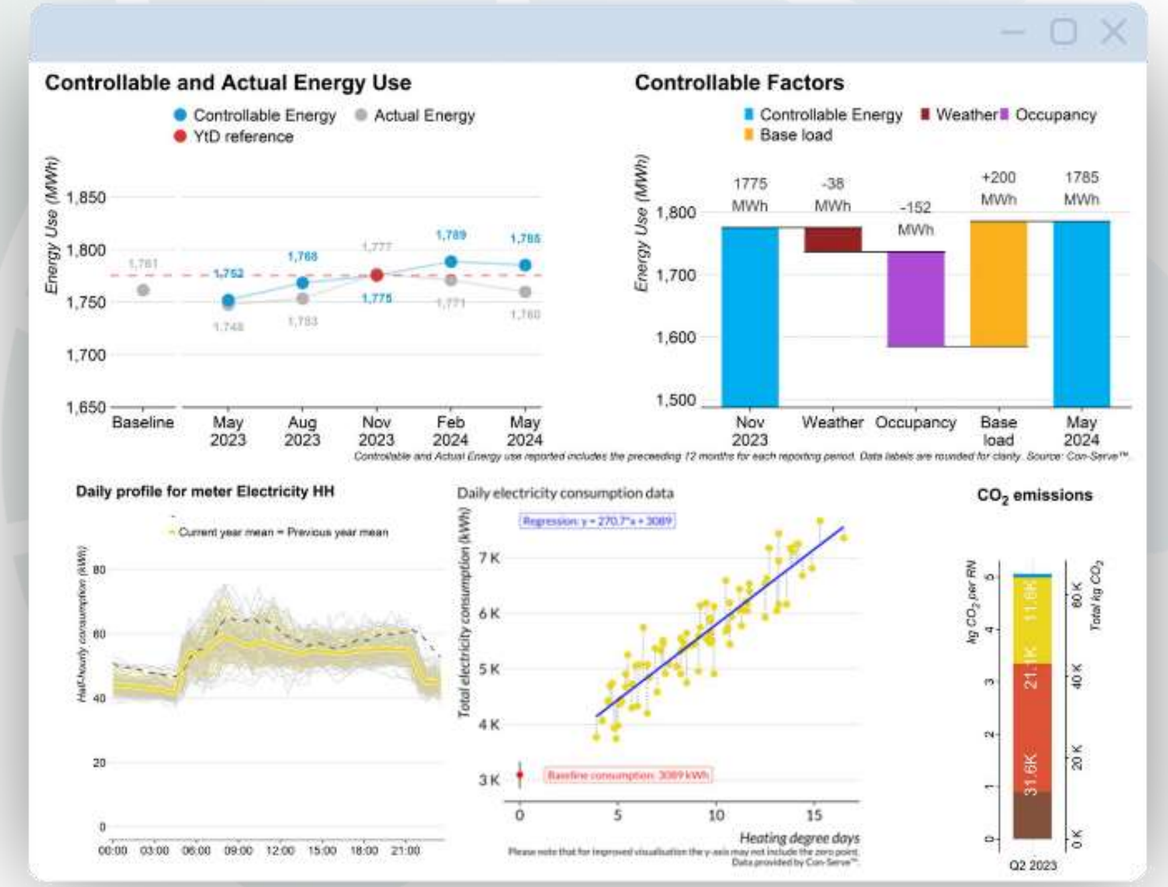
Streamlines reporting processes for regulatory and voluntary requirements and creates customisable reports in clicks.

Action

Tracks progress against targets, allowing you to implement strategies to deliver change, and achieve desired outcomes.

Impact
Decarbonisation
Net zero

6. Comprehensive support



Bespoke reporting with advanced analytics

Provided on monthly, quarterly, or annual basis.

Asset-level reports

- Analysis tailored to individual assets, incorporating unique hospitality sector metrics (occupancy, food covers, etc.)
- Identify patterns and critical energy and resource usage by looking at correlations, heatmaps, and daily profiles
- Provide year-on-year and year-to-date comparisons for tracking progress against targets
- Customised actionable insight and best practice

Portfolio-level reports

- Bird's-eye view of consumption across the portfolio with sector-specific overlays, rankings, and benchmarks to compare portfolio performance against industry peers
- Portfolio-level carbon impact for tracked Scopes
- Detects portfolio-wide trends and areas of concern

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- Hospitality-focused
- Global and scalable
- Auditable data
- Simplifies compliance
- Data-driven decision-making
- Comprehensive support

Contact us

If you want to discuss how your business can operate more sustainably (and save costs in the process) we would love to hear from you.

Con-Serve™ Team at Considerate Group

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Certified B Corporation

This company is part of the global movement for an inclusive, equitable, and regenerative economic system.