

Innovating Hospitality: How AI is shaping Africa's Tourism

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AlforBusiness.net





“We want to use AI.”



Where are you on the scale with AI?



“Talent hits a target no one else can hit.

- Arthur Schopenhauer -



“Talent hits a target no one else can hit. Genius hits a target no one else can see.”

- Arthur Schopenhauer -



Hyper- personalization: How Netflix gets it right



Who are
your
customers?



Mystery shoppers in the digital age



AI in Hospitality: The Art of the Possible

- **Personalization at Scale**
- **Operational Efficiency**
- **Dynamic Pricing Models**
- **Virtual Concierge Services**
- **Market Insights and Trends Analysis**
- **Cultural and Linguistic Inclusivity**



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