

Colliers Insights: AHIF 2024 Edition

Welcome to AHIF's 2024 edition of Colliers Insights. As we gather in Windhoek, Namibia, we are excited to share the latest, insights, and activities shaping the future of the African hospitality and tourism industry.

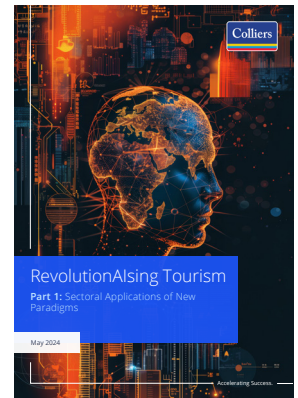
This bulletin highlights our commitment to innovation, sustainability and growth in the region.

Harnessing AI in Tourism: Insights from Our Latest White Paper

Our recently published white paper delves into the transformative potential of artificial intelligence (AI) in the tourism sector. Key findings include:

- Enhanced guest experiences through personalised services
- Operational efficiencies and cost savings
- Improved data analytics for strategic decision-making

AI is set to revolutionise the tourism and hospitality industry, driving growth and enhancing competitiveness. To explore these insights further, download the full [white paper](#).



Colliers at AHIF 2024: Key Sessions and Activities

Join us at AHIF 2024 for an engaging lineup of sessions and activities:

- Workshop Session: Decoding Investment Opportunities in African Tourism Destinations
- Panel Discussion: What's whetting Investors' Appetite for Resorts?

We invite you to network with our experts and discover how Colliers is leading the charge in tourism investment. For detailed schedules and invitations to exclusive events, visit AHIF's [website](#).

In Conversation with Colliers: Insights on Tourism Investment

In this exclusive interview, Naiara Giner, Tourism Advisory Lead at Colliers MENA, shares her views on the future of tourism investment in Africa. Key takeaways include:

- The growing importance of sustainable tourism in the region
- Unique opportunities in the SADC region, especially Namibia
- Strategies for maximising investment returns while supporting local communities

Read the full interview [here](#).



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We look forward to connecting with you and exploring the exciting opportunities in the African hospitality and tourism sector.

